

Busting your **limiting beliefs**

You might think you need a fancy education to get ahead in your career.

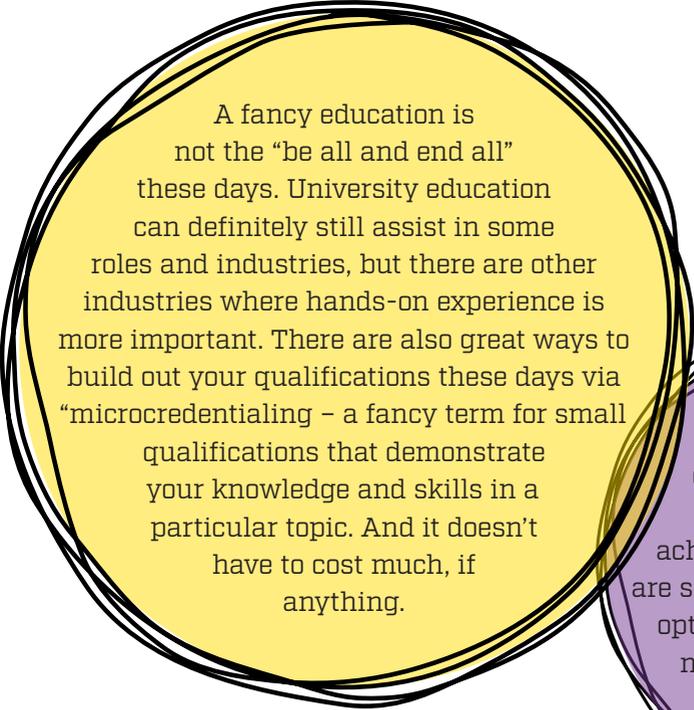
You might think you need know people in high places.

You might think you have no strengths to speak of.

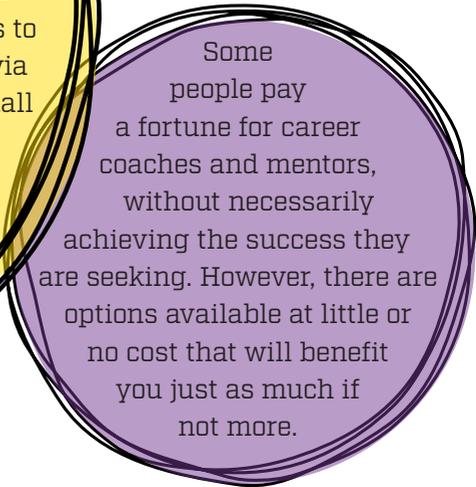
You might think you would need lots of money to access the knowledge that could assist you in your career development.

You might think you don't have time to create change.

But that's completely wrong and here's 5 reasons why:



A fancy education is not the “be all and end all” these days. University education can definitely still assist in some roles and industries, but there are other industries where hands-on experience is more important. There are also great ways to build out your qualifications these days via “microcredentialing - a fancy term for small qualifications that demonstrate your knowledge and skills in a particular topic. And it doesn't have to cost much, if anything.



Some people pay a fortune for career coaches and mentors, without necessarily achieving the success they are seeking. However, there are options available at little or no cost that will benefit you just as much if not more.

You don't have to know people in high places but you do need to have a network of contacts that you can provide value to, who in return will provide value to you in respect to your career. There are easy ways to expand your career network and great tools you can use to do so.

You definitely have strengths. Everybody does. It might just be the case that you don't know what they are. We're going to tell you about a way that you can discover exactly what your top strengths are, in order to narrow down career choices and maximise your chance at long term career success by focusing on those strengths.

Finally, there are ways to make time in your day for career development. We'll teach you to discover easy ways to take small steps each day towards your career goals. It's important to "chip away at it" because action is genuinely what drives us forward, and it doesn't have to be big actions either. A little action each day can add up to great progress over the course of a month or a year.